

Privacy Policy

EBC Card is committed to providing its members with high-quality health care options while protecting member privacy and developing technology that gives members the most powerful and safe online experience. This Statement of Privacy applies to the EBC Card website and governs data collection and usage. By using the EBC Card website, you consent to the data practices described in this statement.

Collection of your Personal Information

EBC Card may collect personally identifiable information, such as your e-mail address, name, home or work address, and/or telephone number. EBC Card may also collect anonymous demographic information, which is not unique to you, such as your zip code.

There is also information about your computer hardware and software that is automatically collected by EBC Card. This information can include your IP address, browser type, domain names, access times, and referring website addresses. This information is used by EBC Card for the operation of the service, in order to maintain quality of the service and provide general statistics regarding use of the EBC Card website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through EBC Card public message boards, this information may be collected and used by others. Note: EBC Card does not read any of your private online communications.

EBC Card encourages you to review the privacy statements of websites you choose to link to from EBC Card so that you can understand how those websites collect, use and share your information. EBC Card is not responsible for the privacy statements or other content on websites outside of the EBC Card and EBC Card family of websites.

Use of your Personal Information

EBC Card collects and uses your personal information to operate the EBC Card website and deliver the services you have requested. EBC Card also uses your personally identifiable information to inform you of other products or services available from EBC Card and its affiliates. EBC Card may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

EBC Card does not sell, rent, or lease its customer lists to third parties. EBC Card may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information – e-mail, name, address, and telephone number – is not transferred to the third party. In addition, EBC Card may share data with trusted partners to help us perform statistical analysis, send you e-mail or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to EBC Card, and they are required to maintain the confidentiality of your information.

EBC Card does not use or disclose sensitive personal information, such as race, religion, or political affiliations without your explicit consent.

EBC Card keeps track of the websites and pages our customers visit within EBC Card, in order to determine what EBC Card services are the most popular. This data is used to deliver customized content and advertising within EBC Card to customers whose behavior indicates that they are interested in a particular subject area.

EBC Card websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on EBC Card or the site; (b) protect and defend the rights or property of EBC Card; or (c) act under exigent circumstances to protect the personal safety of users of EBC Card, or the public.

Use of Cookies

The EBC Card website uses "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize EBC

Card pages or register with EBC Card site or services, a cookie helps EBC Card to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same EBC Card website, the information you previously provided can be retrieved, so you can easily use the EBC Card features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the EBC Card services or websites you visit.

Security of your Personal Information

EBC Card secures your personal information from unauthorized access, use, or disclosure. EBC Card secures the personally identifiable information you provide on computer servers in a controlled and secure environment, protected from unauthorized access, use, or disclosure. When personal information such as a credit card number is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Changes to this Statement

EBC Card will occasionally update this Statement of Privacy to reflect company and customer feedback. EBC Card encourages you to periodically review this Statement to be informed of how EBC Card is protecting your information.

Contact Information

EBC Card welcomes your comments regarding this Statement of Privacy. If you believe that EBC Card has not adhered to this Statement, please contact EBC Card at info@ebcrxcard.com. We will use commercially reasonable efforts to promptly determine and remedy the problem.